



# Active Together

- £1 million available
- Matched fund of up to £10,000 per project
- Objectives:
  - Increase sports organisation sustainability
  - Reduce grant dependency
  - Improve relations with wider community



**£685,000**  
provisionally committed

**152**  
projects funded

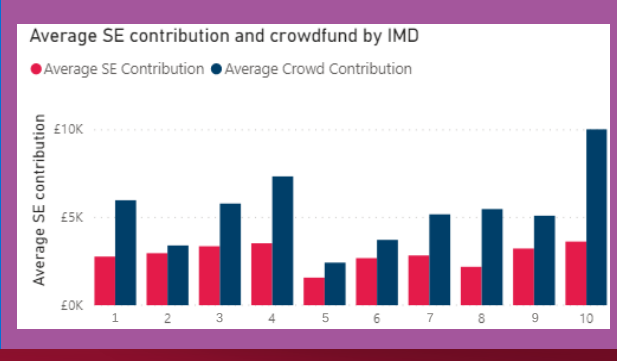
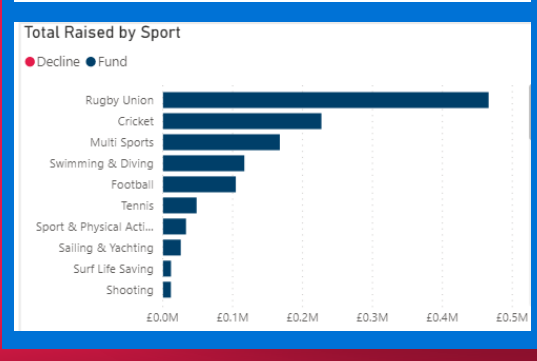
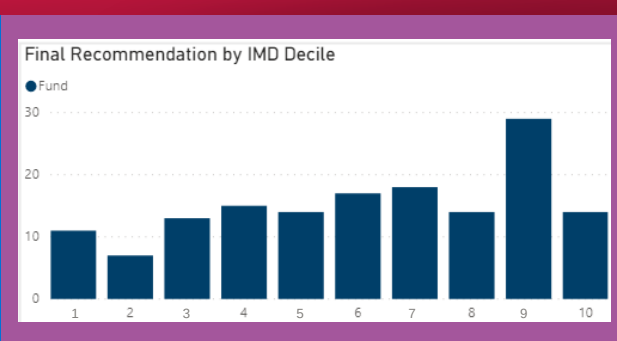
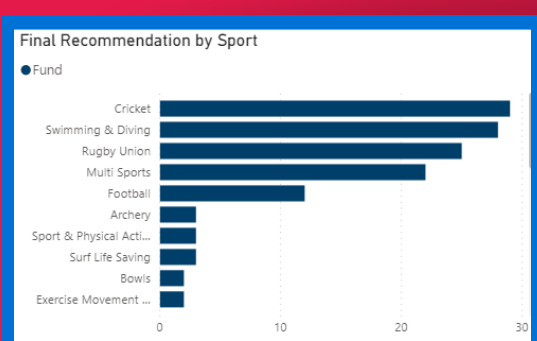
## Confirmed projects

**105**  
campaigns completed

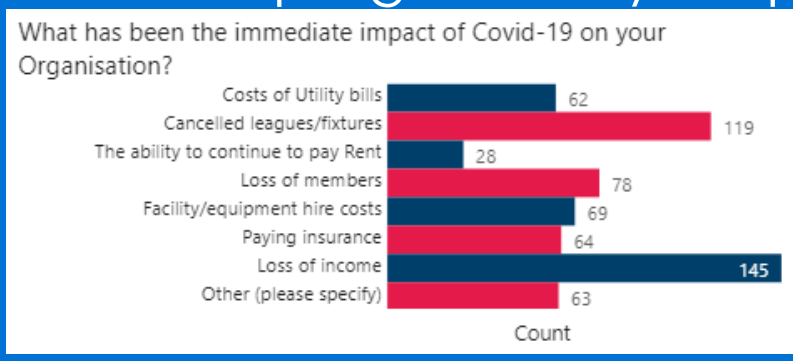
**£4,208**  
average investment

**£7,914**  
average crowdfund

**=£1.88**  
crowdfunded for every Sport England pound



## Pre-campaign survey responses



84% are excited about their campaign!

"I really am finding this system of you injecting motivation to our project extremely helpful. I am all fired up to really push through and I know the other Trustees will be."

"On behalf of the cricket club I just wanted to thank you for all your support and advice throughout this whole process. This financial support is exactly what the club needs at this point in time with all that is going on around us."

"Thank you once again with your help and encouragement with our campaign, it is really appreciated."

"We are in the process of canvassing local businesses, restaurants, etc to offer other rewards that will appeal to the wider community."

"This is outstanding news – thank you so much! This will prove hugely important to our club, so a huge thank you to you and your team once again from everyone at Richmond!"

"Thank you so much! This boost will make such a difference I can't tell you how grateful we are! Yes, we were talking about doing another short video – excellent idea!"

"This is proving to be such a learning experience, and (from being in a state of doom and gloom a month ago) there is now such a buzz around the club. We've had 14 new members join in just over a week – unprecedented for us!"

### Stockport Rugby Club "Kick back at Covid" Campaign

by Stockport Rugby Union Club in Bramhall, England, United Kingdom

The COVID-19 pandemic has put a stop to Rugby and all social events at our club that ordinarily would provide income for the clubs projects.

We did it

On 27th August 2020 we successfully raised £58,146 with 390 supporters in 42 days

**29**  
different sports funded

### Help Lordship Hub continue to serve our community

by Lordship Hub in London, England, United Kingdom

Lordship Hub aims to enhance and strengthen our community offering family facilities, refreshment, activities and volunteering opportunities.

We did it

On 19th June 2020 we successfully raised £31,731 with 676 supporters in 37 days

### Boldmere Swimming and Water Polo Club Appeal

by Boldmere Swimming & Water Polo in Birmingham, England, United Kingdom

We are aiming to raise £ 15,000 to keep our club alive through this crisis and to get our swimmers and players back in the pool safely.

We did it

On 13th August 2020 we successfully raised £15,855 with 185 supporters in 31 days

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